



Overseas International Company Profile

Overseas International is well-known as a professional manufacturer in Elastic Band and Ribbon Industries. According to different requirements from customers, we are able to dye various color to the production. Our products are widely used in different industries as an accessory because of our product characteristics - light resistant, heat resistant, water resistant, wearable and fadeless and so on. Our factory was founded in 07 May 1995, mainly engaged in all kinds of Elastic R & D and manufacture. Our Sale Headquarter is located in Hong Kong and started to operate since 29 November 1999, has been committed to serve the worldwide customers. 4 Retail Stores are also put in service and located in the world famous manufacturing city Guangzhou, dedicating the most fashionable and high quality products to the China Textile Industry.



Company Philosophy

In the increasingly fierce competition in the market to forge ahead, we believe

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Quality Products and Services

Continuous Improvement is our lifelong Mission! To provide a superior services and products to our customers, our IT department keeps learning and continues to improve the management system. In year 2007, we have adopted a set of ERP system which includes Supply Chain, Finance, CR Management and Human Resources, etc. Besides, we have set up a Customer Service Mechanism, a specialist will keep track of customers' orders and provide the latest status.

Proactive and Excellent Service

Listening, Understanding and Providing are our three steps to serve our valuable customers. We establish a close and mutual respect relationship with customers.

Our design team research different textile industries to grasp the fashion trends. They launch more than 100 new designs every month to ensure that our customers obtained most fashionable and products with best quality.

Together We Can

Employees are treated as our valuable assets! We cultivate a "Fair, Justice, Open" working environment for our employees, provide periodical on-the-job training and team building functions. We encourage and focus on team spirit, believing in Synergy Effect - "one plus one is greater than 2".



BUSINESS PHILOSOPHY • QUALITY

"Professional, dedicated, keep improving, efficient, quick, customer first"

"Scientific management, safety production; high quality and efficiency, customer satisfaction."

Over the strong, stable and fast development in recent years, our company has entered into 36 overseas countries. It is attributed to the sophisticated and comprehensive management model. As a market leader, we adhere to "Professional, dedicated, keep improving, efficient, quick, customer first" business philosophy and "Scientific management, safety production; high quality and efficiency, customer satisfaction," the quality of policy.



In order to become the best of the best and out-perform our customers' expectation, the company is constantly seeking progress on management and technology, strictly comply with the Quality Management System Standard and introduction of advanced production equipment.

We are welcome for any business enquiries and opportunities. Sincerely hope to cooperate with you in the near future and most importantly, become your long-term partner and fight for our bright future.

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Contact Us
OVERSEAS INTERNATIONAL



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China Marketing Center

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Retail Stores Address:

Guangdong Province, China

Shop UG-1766, 7th Street, -1/F, China Fabrics & Accessories Center, Haizhu of Guangzhou, Guangdong 510000, China.

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Hubei Province, China

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